

## **Aleff Group Coordinates & Culture**

### **Coordinates**

The AleffGroup is a federation of privately held companies with a common vision and an integrated management structure. It is operational in Europe and North America and has associates in Africa and the Middle East. Established in 1992 with support from the European Commission, it is now equally active in consulting and multimedia and web development on both sides of the Atlantic, with offices in London and Tallahassee. It has an excellent track record in identifying the opportunities digital technologies offers organisations in the private and public sectors and exploiting them.

The AleffGroup currently includes:

- AleffGroup Services Ltd (UK) – Consultancy in Strategic Planning and Communications
- Telos Aleff Ltd (UK) – Multimedia Product Development, eLearning and Publishing
- AleffGroup Inc. (US) – Methods and Tools for Business Communications and Processes
- PKV Management (US) – Consultancy and Management Services
- AMC Associates (US) - eCommerce.

Aleff Group welcomes approaches from other companies or individuals to join.

### **Business Streams**

AleffGroup has four main business streams

- Consultancy, including Strategic Planning and Performance Based Budgeting
- Knowledge- and Data-rich Software Development
- ePublications and eLearning
- Investments

### **Primary Market Sectors**

- Human health, including clinical research
- Animal health and production
- Leather production
- Environment, including mining and chemical processing
- Farming & Food.

### **The Principals and Lead Consultants**

The Group principals and lead consultants have extensive experience leading or participating in multi-partner consortia, for example public-private collaborations supported by government, or by bodies such as the European Commission or the United Nations. The Group is able to deploy the resources of a significant body of consultant experts of international standing at short notice.

### **Culture**

The culture is eclectic, disciplined, premised on long-term partnerships with shared values. The focus is the project. Project timelines range from days to years, depending on scope and need. The deliverable may be consultancy, management services, strategic planning, investment, a CD-Rom or a website.